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## **More than the mountains: Whistler is THE meetings and incentive destination**

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Whistler, B.C. – In its spectacular natural setting, surrounded by majestic mountain peaks, crystal blue lakes and endless networks of hiking, biking and running trails – and offering endless activity options and unique meeting spaces and networking opportunities, it's no surprise that Whistler is building a reputation as a premier destination for conference and group business.

Don't miss out on the action.

Why not wow your delegates, inspire your thought-leaders and engage your corporate colleagues with a conference at Whistler?

### **10 Reasons You Should Host Your Next Meeting in Whistler, British Columbia**

Whistler's spectacular natural surroundings, world-class amenities and innovative culture are a combination you don't find packaged up just anywhere. Leverage the power of a remarkable location for your next gathering and bring your team to an environment where fresh thinking comes naturally.

Here are 10 reasons why you should host your next meeting or event in Whistler:

**1. Breathtaking Scenery**

Whistler is located in the picturesque Coast Mountains of British Columbia. The resort's stunning landscape will inspire your people to dream, learn, appreciate, play and connect.

**2. Endless Outdoor Adventure**

Whistler's bucket list appeal and down-to earth mountain culture make it an unforgettable year-round destination. Winters provide reliable snow for skiing, snowboarding and Nordic sports while golf, mountain biking and hiking fill the warmer months. The endless options for outdoor activities for all abilities make Whistler the ultimate place to energize and invigorate your group.

**3. Accessibility**

Whistler is only a short trip from Vancouver by road or air. From high above snow-capped coastal mountains and ocean fjords or hugging the scenic Sea to Sky Highway, an unforgettable meeting starts with the journey – and the journey to Whistler is breathtaking. By luxury motor coach, sedan, helicopter or floatplane – just getting to Whistler is exhilarating in itself.

**4. Convenient Whistler Village**

Once you arrive in Whistler, transportation logistics are a thing of the past thanks to Whistler's pedestrian village. Your group will appreciate the added convenience of Whistler's campus-like setting, with the Whistler Conference Centre, a plethora of restaurants, activities and offsite venues all just a short walk from your hotel room.

**5. Unique Meeting Spaces**

Whether it's on top of a mountain, lakeside, or in the midst of a museum or art gallery -- Whistler has the capacity to host a wide variety of events – both in size and scope. Take your event high atop a remote glacier peak, alongside First Nations' history or beneath a canopy of ancient cedars. Whistler's hotels offer a wonderful selection of traditional meeting facilities plus you can explore more unique venues like the Squamish Lil'wat Cultural Centre, the Audain Art Museum and Whistler's Olympic venues.

## 6. More Ways to Celebrate

Whistler offers many options for dining and celebrations. Located near the bountiful farmlands of the Pemberton Valley, and coastal shores of the Pacific Ocean, Whistler is fast becoming known for its farm-to-table ethos, as local chefs showcase the very best in British Columbia food and wine.

## 7. Plenty of Accommodation

Quaint lodges, elegant resorts and leading hotels offer accommodation from luxurious to resort casual. Whistler's forest and village walkways lead you from the bedroom to the ballroom no matter where you're nestled. And best of all, there is a bed for every budget no matter what the season.

## 8. Minimize Your Footprint

As sustainability within the meetings and events industry continues to grow in importance, Whistler remains at the epi-centre of green initiatives. This is made especially apparent with Whistler achieving **APEX/ASTM sustainability certification** in four areas - the first Canadian destination to receive this prestigious designation.

## 9. Choose Somewhere Brag-Worthy

Whistler's scenic beauty and opportunity for outdoor adventure means your group will enjoy unique experiences that cannot be had in a beach or city setting. Plus, Whistler's meetings team of experts can help provide you with all the resources you need to promote your event and get your group excited!

## 10. Here To Help

Whistler's experienced meetings team is available to assist in planning your event every step of the way. We work together to make your event seamless. Leverage their expertise to plan a meeting or conference of any size, with any budget, and take comfort in knowing Whistler offers a long list of trusted suppliers and partners to help bring your event to life.

Meeting planners can visit Tourism Whistler's website at [www.whistler.com/meetings](http://www.whistler.com/meetings) to learn more about the variety of meeting opportunities in Whistler. The resort offers 5,400 rooms for accommodation and the Whistler Conference Centre has 65,000 square-feet of meeting space with multiple set-up options, while the resort offers more than 150,000 square feet of conference space in a variety of venues. Off-site meetings can also be easily arranged. Meeting options are available at all budget levels.

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**Media** can visit [www.whistler.com/media](http://www.whistler.com/media) for Whistler facts, media releases, story starters, local personality profiles and access to images and B-roll.

**Whistler** is Canada's premier year-round leisure and meeting destination located in the Coast Mountains 120 kilometres (75 miles) north of Vancouver, British Columbia, Canada. Consistently rated the top ski resort in North America for the past 12 years in a row, Whistler was the Host Mountain Resort of the 2010 Olympic and Paralympic Winter Games. The resort offers an extensive range of accommodations totaling 10,000 bedrooms among 24 hotels as well as townhomes, condos, B&Bs and chalets. Whistler also boasts more than 100 restaurants and bars, 200 retail shops, 25 spas and countless activity options from world-renowned skiing and snowboarding, mountain biking and golf, to hiking, rock climbing, and watersports. The Resort Municipality of Whistler is home to a diverse community of more than 9,000 permanent residents.

**Tourism Whistler** is the member-based marketing and sales organization representing Whistler, operating the Whistler Conference Centre, Whistler Golf Club, Whistler Visitor Centre, as well as 1.800.WHISTLER and whistler.com – Whistler's official source for visitor bookings and information. As the convention and visitors bureau for the Resort Municipality of Whistler, Tourism Whistler represents more than 7,000

members who own, manage and operate properties or businesses on resort lands including hotels, restaurants, activity operators and retail shops.

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